




Charity and School Pack

Thank you for showing an interest in our Charity/school/non-profit Recycling Scheme. Printer Cartridge Recycling has created this scheme for charities/ schools and non-profit organisations who want to raise funds through recycling inkjet cartridges, surplus full cartridges and mobile phones. Our easy approach has helped many charities and we are sure it can help yours to with minimal effort.

Recycling your inkjet cartridges, surplus full cartridges & mobile phones with Printer Cartridge Recycling is environmentally friendly and helps to reduce the 250 million cartridges dumped in landfill sites in the last decade.

As well as taking up room in our already-limited landfill sites, it can take up to 1.5 litres of oil to produce a new laser cartridge and ink cartridges can take over 1000 years to decompose!

It is SO Simple! 3 easy steps to raising funds for your organisation!



- 1. Set-up an account online**
- 2. Contact us to create your own bespoke page and promote the scheme to your supporters.**
- 3. Your supporters send us inkjet / surplus cartridges and mobile phones.**

**You can request payment at any time once your account reaches £15 or more.
We will support you when you get started and throughout the process.**

This pack has been devised to provide information and guidance on raising funds for your Charity/school/non-profit organisation. If you have any questions do not hesitate to contact us.



Collecting and recycling used printer inkjet cartridges, mobile phones and surplus unused cartridges is an excellent way of raising funds. We pay for every item collected by you or on behalf of your organisation from our list. The scheme can be promoted to any of your supporters / supporting businesses and they can donate their items through your bespoke page on our website. This is a great way to raise funds and get your supporters directly involved in helping you achieve your aims.

We have made the process quick and easy to follow which enables all supporters access to it. Once, your bespoke page is active on our website you or your supporters can arrange to send items in and all proceeds will be added to your account. They will have full access to this page and by clicking on it they do not need to register, they will be able to arrange collections and it will all go directly through your account. The only requirement we have is the minimum of 40 items from our list (this can be a mixture of inkjets, mobile phones and surplus unused cartridges) to be able to arrange a collection. Your account number will be attached to all collections so that we can identify all items sent in that need adding to your balance.

Starting the scheme could not be easier, you will need to register on the website: www.cartridgerecycling.co.uk or contact us directly before registering at info@cartridgerecycling.co.uk

We are happy to help you through the whole process including registering, promotion to supporters and creating your bespoke customised page on our website. Please go to: www.emptycartridge.co.uk/canterbury to see an example of a charity page. We can provide you with fundraising templates including posters and leaflets. These can either be generic or tailored to the charity. A good way to promote the scheme is through your social media, website and newsletters. We can provide you with text and logos to help enhance the amount of funds you can raise for the good work that you do.

The extra income you can acquire through ink cartridge recycling can help charities with:

- Staffing and staff training
- New equipment
- Awareness campaigns

ALL collections are FREE!

The scheme is completely free of charge and 100% of the value of all items successfully recycled will be donated to your chosen charity.

Free Collection boxes

We can provide free collection boxes and plastic caddy boxes for any schools or charities who would like to provide a drop off point. These can be placed in the school reception or any charity shops you may have connected to your charity. If this is something you would be interested in please contact us and we can provide dimensions, pictures and answer any questions you may have.

Payments:

Upon receipt of any donated empty cartridges our warehouse staff will process the goods. Each cartridge is individually inspected to determine whether the cartridge will print once recycled. A report will then be emailed to you showing the total amount of funds raised through the collection scheme. Our automated payment system will make a payment within 48hrs when your account balance is £15 or more.

Example template poster which can be adapted to your charity or school. We can add in your logo and any additional text that you require.

**Raise funds by recycling
your inkjet cartridges,
old mobile phones
and unused cartridges**



Do you have any inkjet cartridges, old mobile phones or unused cartridges that could raise money for your local school or charity? Through recycling appeals over 2 million pounds has been raised for various organisations.



Did you know

- More than 30 million inkjet cartridges are dumped each year in the UK
- Each inkjet can take up to a 1000 years to decompose!!

By recycling, you can help the environment and raise funds for your local school or charity

**Go to www.cartridgerecycling.co.uk/yourcharity/school
to start supporting today!!**

Example template leaflet which can be adapted to your charity or school. We can add in your logo and any additional text that you require.



Do you have any old printer cartridges or mobile phones or unused cartridges that you no longer need or use?
Why leave them taking up space? Recycle them for funds for your local charity or school

Through recycling appeals over 2 million pounds has been raised for various organisations.

Recycling can help teach children how to responsibly take care of the environment



Did you know;

- More than 30 million inkjet cartridges are dumped each year in the UK (1800 tonnes)
 - Each inkjet can take up to 1000 years to decompose.
- On average, in the UK, mobile phone users upgrade their handsets every 18 months
 - It is thought that only 20% of these are ever reused or recycled



Go to www.cartridgerecycling.co.uk/yourcharity/school to start supporting today!!

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**Here are some examples of charities/
schools and universities we work with and
how much they have managed to raise so
far:**

**1. A Northern Ireland Hospice
has raised £3500 so far.**

**2. One university alone has
managed to gain £2050 to
date.**

**3. A NHS trust hospital has
fund raised £950 since
recycling with us.**